

Panasonic
ideas for life

FREE
PHOTOGRAPHY
GIFT PACK WORTH
£150*



**TAKE YOUR PHOTOGRAPHY TO THE NEXT LEVEL
WITH A LUMIX G COMPACT SYSTEM CAMERA**

New-Generation System Cameras

LUMIX G™
MICRO SYSTEM

GIFT PACK INCLUDES:

ADOBE® PHOTOSHOP® ELEMENTS 9
ADOBE® PREMIERE® ELEMENTS 9
PHOTOGRAPHY TRAINING VOUCHER



* Offer valid 7th April – 3rd May 2011.

* Terms and Conditions apply. For full instructions see back page of this leaflet.

YOUR PHOTOGRAPHY GIFT PACK INCLUDES



Illustration of gift pack

ADOBE® PHOTOSHOP® ELEMENTS 9 & ADOBE® PREMIERE® ELEMENTS 9

Adobe COMPLETE PHOTO AND VIDEO EDITING MADE EASY **WORTH £119.14***

The **Adobe Photoshop** family of products is the ultimate playground for bringing out the best in your digital images, transforming them into anything you can imagine, and showcasing them in extraordinary ways.

- **Adobe® Photoshop® Elements 9 & Adobe® Premiere® Elements 9** software offers a complete solution for all levels of photographers.
- **Create** extraordinary photos and quickly share them in unique cards, scrapbook pages, photo books, online albums, and more.
- **Make** incredible home movies with professional-quality effects and sound, and share them on disc, the web, and virtually anywhere else.
- **Combine** photos and videos to tell entertaining stories, and easily upload to Facebook®. Automatically organise all your photos and video clips from one convenient place.

*Based on web price on adobe.com/uk as of 22nd March 2011

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£35 PHOTOGRAPHY TRAINING VOUCHER

going digital TAKE YOUR SKILLS TO THE NEXT LEVEL

Going Digital (goingdigital.co.uk) offers a range of one-day photography workshops for beginners to more experienced photographers. Your free £35 training voucher can be used on any of their training workshops. With small, friendly groups their hands-on approach makes photography easy to understand and enjoyable.

- **Explore** the features of your Lumix G – get off Auto mode and learn the basic skills of good photography. Learn a range of skills, from how to create background blur in your portrait and close-up shots, to capturing sharp images of moving subjects.
- **Develop** the specific photography skills you want to improve with the option of 14 different workshops including Close-up, Portrait, Landscape, Wedding, and Adobe® Elements software.
- **Enjoy** putting your new skills into practice with advice and guidance throughout, from our team of experienced photographers, plus have the opportunity to review and discuss your images with your workshop group.

With over 100 venues around the UK, including many stunning National Trust properties, you won't have far to travel.



New-Generation System Cameras

LUMIX G™
MICRO SYSTEM



DMC-GH2
Digital Photographer,
Recommended, Feb 2011



DMC-GF2
Digital Photographer,
Editors Choice, Issue 106



DMC-G2
Amateur Photographer,
4th September 2010



DMC-G10
Digital Camera Essentials,
Editors Choice, Issue 98

CLAIM YOUR FREE PHOTOGRAPHY GIFT PACK WORTH £150*

When you buy a Lumix G10, Lumix G2, Lumix GH2 or Lumix GF2 camera between the 7th April 2011 and 3rd May 2011

Your gift pack will be delivered to your home and will include Adobe® Photoshop® Elements 9 photo software, Adobe® Premiere® Elements 9 video software and Going Digital photography training voucher.

*Terms and conditions apply. For all enquiries related to your free photography gift pack, please call +44 (0)1344 706723 (Monday to Friday 09:00-17:00) or email lumixcameras@eu.panasonic.com
Adobe® Photoshop® Elements 9 and Adobe® Premiere® Elements 9 worth £119.14 based on Adobe web price as 22nd March 2011. Going Digital photography voucher worth £35.

To receive your photography gift pack please follow these instructions:

- Buy a Lumix G10, Lumix G2, Lumix GH2 or Lumix GF2 digital camera and state your product description and full product code in the space below (the full Product Code can be found on the side of the camera box as circled).



	Product Description	Full Product code
Example	Lumix G2 body only	DMC-G2EB-K

Your Camera: _____

- Enter your contact details

Title: _____ Name: _____

Address: _____

Postcode: _____

Contact Tel No: _____

Email: _____

Camera Serial No: (11 digit code on base of camera) _____

Date of Purchase: _____ Signature: _____

- Send this completed claim form together with a copy of your full purchase receipt to: Panasonic Lumix G Promotion, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP.

TERMS AND CONDITIONS – Please read below for Full Details.

- You will qualify for the above promotions when you purchase a qualifying Lumix G camera (new not second-hand) in the UK from a participating retailer.
- Promotion Period: Purchases made between 7th April 2011 and 3rd May 2011 qualify.
- Only purchases of the following product codes qualify for the offer:
G10 (DMC-G10KEB-K) G2 (DMC-G2KEB-K, DMC-G2KEB-R, DMC-G2KEB-A, DMC-G2EB-K) GF2 (DMC-GF2KEB-K, DMC-GF2KEB-R, DMC-GF2KEB-S, DMC-GF2CEB-K, DMC-GF2CEB-R, DMC-GF2CEB-S, DMC-GF2WEB-K, DMC-GF2WEB-R, DMC-GF2WEB-S) GH2 (DMC-GH2EB-K, DMC-GH2KEB-K, DMC-GH2EB-K).
- To claim this promotion for your purchase, please clearly complete your details and include a copy of your full purchase receipt (not deposit receipt) with your claim form, by 31st May 2011 (unfortunately, receipt copies cannot be returned so please retain your original). However if you have applied for IFC or any other credit agreement with your purchasing retailer, and do not have a full till receipt, then please send a copy of both your deposit receipt and credit agreement.
- Entries, with required documentation must be sent to: Panasonic Lumix G Promotion, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP.
- Panasonic does not accept any responsibility for misdirected, delayed or lost claims, incomplete or illegible claim forms or claims damaged in the post. Claims by fax, telephone or email will not be accepted. Illegible, incomplete or altered claim forms will be deemed void, as will claim forms not completed in accordance with these terms and conditions.
- Upon receipt of your claim form we will confirm that you qualify for the offer and then send you your Photography gift pack. Please allow 28 days, from the date you posted your claim, to receive your pack.
- Panasonic UK reserves the right to extend or withdraw this promotion at any time. Only one claim per product can be made.
- Any personal information supplied by you will be used by Panasonic solely for the purpose of this promotion and in accordance with data protection legislation.
- With the photography gift pack (software and training voucher) the terms and conditions of the gift producers apply.
- This promotion is applicable to EU residents only. To facilitate this promotion, claimants outside of the UK (but within the EU) must bear the cost of postage. To this end, please enclose a cheque, made payable to Panasonic UK Ltd, to the value of £10.00 with your completed application documentation.
- Going Digital training workshop voucher must be claimed before 30th June 2011.
- Panasonic would like to keep you updated on our latest technology and promotions by sending you our monthly newsletter.
If you wish to receive relevant news and offers from Panasonic by email please tick here
If you wish to receive relevant news and offers from Panasonic by post please tick here

LEARN, CREATE & SHARE on the exclusive Lumix G Lifestyle club. As a Lumix G owner you can now join the Lumix Lifestyle club at www.lumixlifestyle.com.uk/join. The Lumix Lifestyle club is a FREE exclusive community for Lumix G owners where you can perfect your skills with tips and content from a professional photographer, share your creative results and ideas on the club gallery and forum and enter the annual Lumix G Photographer of the Year competition.



Promotor: Panasonic UK, a branch of Panasonic Marketing Europe GmbH, Panasonic House, Willoughby Road, Bracknell, Berkshire RG12 8FP United Kingdom.